



Touch Your
CLIENT'S
Heart

Putting a personal touch on your virtual relationships



Discover the Hidden Cash in Your Contact List

Business owners initiate relationships every day. Often, they spend their time chasing new clients, ignoring what they already have. Every contact in your database is a warm lead that has the potential for retention, reactivation, referrals and revenues. Nurturing the relationships you already have is not only more efficient, it also has a higher ROI. In this interactive presentation, your audience will discover:

- The untapped potential to make more money in your business.
- The simplest ways to reach out that get results.
- How to overcome the #1 reason clients stop doing business with you.

About Deb:

Deb Brown is the founder of Touch Your Client's Heart. She believes the key to client retention and word of mouth referrals is as simple as nurturing business relationships. Deb speaks, teaches and consults on how to build business relationships for more revenues. She helps small service-based businesses build their business by building relationships.

What Audiences are Saying:

Deb's presentation was awesome in many ways! She talked about organizing your client base for better follow-up, which is the part that really resonated with me. If you have an opportunity to hear Deb Brown, do so! Deb is polished. Her delivery is as lovely as she is! Thanks!

Suzanne Shaff, Suzanne Shaff Photography Worldwide

Thanks Deb for revealing ways to secure new clients and referrals, as well as retain current clients. I'm so glad that I made it a priority to attend your presentation. I plan to follow through with your suggestion to reconnect with five to ten people. My new mantra is "if I don't remember them, they won't remember me". I think everyone who has clients or customers, and a desire to increase their bottom line should attend one of your presentations.

Janice McKinnie



Deb Brown

Touch Your Client's Heart

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**Call or email today to book Deb
for your organization.**

